



## OPPORTUNITY – Walmart Community Mural Program

Found on buildings all over America, murals show us what's important to the neighborhoods through local references, landscapes, icons, and environments. NOW Art is facilitating a community mural program with Walmart to include artwork in their front vestibule/entrances that anchor people to the place. With murals created by local artists, the retail company hopes to foster a sense of belonging by celebrating the diverse experiences of their customers and associates.



We are looking for artists who can create a design that reflects cultural references that connect to the local community. Since its inception, this program has placed local artwork in over 700 stores across the nation. These murals are also a chance for artists to have their work seen by the thousands of people who visit each store every day.

## Details

Currently, we are building a directory of artists who create digital artwork in a **painterly style** to commission them for projects in this program. **This will not require any onsite work.** Artists will create the designs remotely and submit the work digitally in high-resolution format, and our organization prints and installs their work in the stores with a fine art installer. Once a piece of art is chosen for an in-store mural, it will be digitally transferred onto a large cling and hung in a prominent, pre-selected location within the store.

To participate in this program and be selected we are considering artists who create compositions in the following styles: watercolor, oil painting, street art, realism, and classical styles like landscape. If an artist is selected from the directory, compensation for the mural ranges from \$600 - \$800 depending on the location and the location's budget. Artwork should be able to be created in a week's time frame.

**Photography, abstract works, mixed media, collages, and works that look like graphic design layouts or are very digital will unfortunately NOT be considered.**

Artists must be skilled in Photoshop, ProCreate, or other software that uses a variety of brushes, filters, and effects **OR** can generate their work into a digital format from a high-resolution scan. The selected works will be significantly enlarged, so detail and an understanding of scale are key.

**Ideally, we are looking for artists who have community ties to each location but will also consider regional California artists. The following page details a city list.**

If interested, contact Kim via [kimp@nowartla.org](mailto:kimp@nowartla.org) with a link to a website, portfolio, or social media. There will be introductory Zoom interviews for artists we would like to move forward with. Artists of all ages, levels of experience, and talent are welcome.

## More information

### Press

[Compton Walmart Unveils First Community Mural in California](#)  
[Walmart is searching for local artists to create in-store murals](#)

### Instagram

[@community\\_mural\\_program](#)

## California Store Locations

Anderson	Huntington Beach	Red Bluff
Antioch	Indio	Rialto
Bakersfield	Irvine	San Jacinto
Camarillo	La Mirada	San Jose
Cerritos	La Puente	San Ramon
Clovis	Lakewood	Santa Clarita
Compton	Long Beach	Santa Fe Springs
Corona	Merced	Simi Valley
Covina	Oceanside	Sonora
Crescent City	Oxnard	Stanton
Diamond Bar	Palm Springs	Temecula
Dinuba	Palmdale	Thousand Oaks
Foothill Ranch	Panorama City	Turlock
Fresno	Paramount	Ukiah
Glendora	Perris	Upland
Hawthorne	Pico Rivera	Ventura
Hesperia	Pomona	Victorville
Highland	Rancho Santa Margarita	Visalia

## **About NOW Art**

NOW Art is a 360° public art agency based in Los Angeles. We consult, curate and design contemporary public artworks and activations in local, national, and international markets. Our progressive approach draws on art, architecture, technology, and culture to establish innovative installations and high-profile landmarks. We collaborate with multinational developers, architecture firms, civic agencies, corporations, cultural institutions, and community organizations to thoughtfully match values and goals with acclaimed and upcoming artists.

As the leading public art consulting firm, our expertise spans consultation, curation, cultural planning, project management, permitting, design, marketing, community engagement and documentation. We work across various mediums from functional to digital art, architectural façades to interiors, temporary to permanent, private ownership to large-scale projects. Our team of professionals consistently delivers excellence in public art management, from concept and fabrication to installation.

We believe art is a catalyst for growth and social change. This is what inspires our work, each and every day. We are also the only public art firm in Greater Los Angeles with a charitable division, NOW Art Foundation, whose focus is to elevate civic dialogue and cultural awareness first and foremost.

## **Our Links**

[Website](#)

[Portfolio](#)