



RICHARD WEISS PRODUCTIONS

520 N. Corry St. Fort Bragg CA 95437 USA 707 964 5899 707 969 7346
richardweiss3@gmail.com <https://www.artsmendocino.org/artist/richard-weiss/>

ARTIST STATEMENT

Influenced by Pop Art, I create 2-D and 3-D interactive kinetic paintings. Viewers are able to create their own experience by directing how they wish to see the image morph into another. This active participation provokes a playful complicity between the artwork and the viewer. My goal is to provoke an element of surprise and to transmit playfulness.

My paintings seem to be in motion but the movement is in the viewer's mind. The work is in relief but is painted to appear like a conventional flat picture; those parts that protrude from the picture plane are pictorially distant, or in reverse perspective. Movements of the observer result in fluid distortions of the pictorial image.

In order to achieve the expected result I build three-dimensional multi-faceted wooden structures designed to accommodate the desired effect. Their design and construction are challenging. But even more challenging is to paint accurately on the many angles of the slanted panels. I use acrylic on plywood, because I like the rough texture of the wood grain to show through. And I never use a traditional format, so I create frames that are an integral part of the paintings. Constantly experimenting with new ways to use optical illusions, my paintings are very detailed, packed with hidden information that reveals itself upon scrutiny. I love working on series, placing cultural icons and other elements of contemporary popular culture into a new context to illustrate thought provoking social, political or cultural issues.

My goal is to offer an ever-changing experience relative to the angle from which the paintings are viewed. and to surprise and delight the viewer.

FINE ARTS ACHIVEMENTS

Born in Lyon, France, Richard Weiss has worked and lived on three continents before taking residence in California. A freelance graphic artist for businesses and corporations, he has designed movie sets and costumes and illustrated children's books. He now lives and works in a quiet northern California coastal town of the Mendocino coast making use of his previous experience in different art forms to develop 3-D interactive optical illusion paintings.

PREVIOUS ACHIVEMENTS

A performing musician on three continents, he has written movie soundtracks in France and in the USA. A nominated screenplay writer in America, he has gathered thirteen US movie awards as a science fiction movie director and producer.