



## CALL FOR ARTISTS / REQUEST FOR PROPOSALS

### UKIAH MURAL PROJECT

Deadline to apply: December 15, 2017

Contact: Alyssum Wier, APMC, [director@artsmendocino.org](mailto:director@artsmendocino.org) or 707.463.2727

#### I. ELIGIBILITY

This project is open to all artists age 18 and over who reside within Mendocino County, regardless of race, color, religion, national origin, gender, or sexual orientation. Artist teams are also eligible to apply. ("Artist" used below may refer to individuals or teams.)

#### II. BUDGET

\$14,000 all-inclusive for new mural(s), plus \$200 per finalist for preliminary work.

#### III. ART OPPORTUNITY

The Arts Council of Mendocino County will administer a project in which a Mendocino County artist will be commissioned to design, create, and install one or more murals in Ukiah. The goal of this project is also to inspire future works of public art throughout the county.

Two sites are eligible for new murals:

SITE 1: The north side (facing Church Street) of the Ukiah Conference Center, 200 South School Street. The wall contains impressions forming multiple natural "panels." Projects may incorporate the panels as framing elements, or span multiple panels.

SITE 2: The wall to the left of the Mendocino County Library Ukiah Branch entrance at 105 North Main Street.

#### OVERVIEW

The Ukiah City Council unanimously approved the City's first Public Art Policy on July 20, 2016. The Policy generated community enthusiasm for new murals and, in certain cases, for the restoration of existing murals. Funds collected from the community by Art Center Ukiah to support new murals enabled the Arts Council of Mendocino County to apply for a Local Impact grant from the California Arts Council to double the amount available to commission artwork. The mural funded in this project must follow the City's new Public Art Policy, which can be found at: <http://www.cityofukiah.com/NewWeb/wp-content/uploads/2015/07/Public-Art-PolicyDraft-062016ATT1.pdf>

#### THEMES

**SITE 1: Successful proposals for the North-facing wall of the Conference Center at 200 South School Street will include these themes:**

1. Pride in our unique and diverse community
2. Ukiah's characteristic landscape of agriculture and beautiful natural scenery

3. A positive sense of the future

**SITE 2: Eligible themes and styles for the wall to the left of the Ukiah Library Entrance at 105 North Main Street may include the following:**

1. Abstract
2. Light-hearted, fanciful artistic observations
3. Literary themes

**TIMELINE**

|                   |  |
|-------------------|--|
| December 15, 2017 | Postmark deadline for application materials                          |
| December 2017     | Artist Selection Panel meets to choose finalists                     |
| January 15, 2018  | Begin Finalist interviews and project reviewed per Public Art Policy |
| June 15, 2018     | Deadline for completion of installation of artwork                   |

**IV. HOW TO APPLY**

**Artists interested in this project must prepare and submit the following:**

1. **Letter of Interest.** The letter should be no more than one page in length and should explain the artist's interest in the project. Please confirm in this letter that you have read the City of Ukiah's Public Art Policy (link above).
2. **Statement of Past Public Art Experience.** Please describe the dimensions, materials, location, and cost of any past public art commissions. Briefly describe working methods and installation.
3. **Work Samples.** Please attach or enclose up to ten images of representative work. Please identify the medium, date of creation, dimensions, and location of each sample.
4. **Proposal.** Please identify the selected location (SITE 1 or SITE 2), dimensions, medium, and description of the work you are proposing. Please address how the work will be installed and/or attached, including any long-term maintenance instructions.
5. **SASE.** A self-addressed stamped envelope must be included for the return of application materials.
6. **Optional:** Include up to three selections of support materials such as reviews, news articles, or other related information.

**Artists must submit the above materials by December 15th, 2017 at 5:00 pm to:**

The Arts Council of Mendocino County  
309 East Perkins Street  
Ukiah, CA 95482  
707.463.2727 director@artsmendocino.org

**V. SELECTION AND APPROVAL PROCESS**

An Artist Selection Panel consisting of eight members representative of the arts, business, government, and tribal communities will review all submissions and select artists to be interviewed. The finalists will be invited for a site visit and to meet with the committee. Finalists will then be asked to develop a conceptual approach (rendering) of the proposed artwork, and to provide details including concept, materials, size, weight, hanging requirements, details of maintenance guidelines, and budget. The proposal will then follow the approval and implementation processes outlined in the Public Art Policy. Finalists will be compensated \$200 for their participation in this stage of the project. Once the project secures City approval, the work may be completed and installed.

**Additional Information**

If you have any questions or need any additional information, please call Alyssum Wier at 707.463.2727, or email director@artsmendocino.org