

MCAAE Leadership Team Meeting Minutes
May 22, 2014, 12:30pm-2:30pm, Mendocino College

Present: Paloma Patterson, Leslie Saxon-West, Alyssum Wier, Aaron Carter, Katie Gibbs

Reminder: Send MCAAE logo in three colors to all of us

I. UPDATES

- **MCAAE Flyer:** Generating recognition throughout CAAE - request to use it outside the county, especially Humboldt, which is the leader of our region per Aaron. Aaron will send to CESA Arts and the Create CA project of which Humboldt is part. He has also sent information about GASP to Humboldt and the California County Superintendents Educational Services Association (CCSESA), promoted GASP as well as the Online Curriculum Resource Library / Model Integrated Arts Projects in their "2014 Counties on the Move Toward Arts Education for All Students" publication. This is both a printed and digitally distributed resource that is shared with all counties in California. (attach the document?)
- **August 7th, 2014: GASP Professional Development workshop** on the coast, 8:30am-12:30pm with Ali Miller (music/science) and Cathleen Micheaels (poetry/bookmaking). There are links on the MCOE website under VAPA and there are scrolling images showing what's going on in the county.
- **ACMC's Guide to Artful Living:** Leslie would like to add Dance Festival and College Art Gallery; Paloma for the County Museum would like to add Road Show, Mini Maker Faire and the Kinetic Carnival. Alyssum suggested we all send events to her to add to the weekly arts events calendar and get on the list for it.
- Alexis Moyer, with Katie and the fiscal sponsorship of Art Center Ukiah, is organizing **Mendocino County Celebrates American Crafts Week, October 3-12, 2014**. About 40 venues participated last year, and the group is hoping for more locations inland and perhaps in Willits and Laytonville. Please help spread the word.
- **Board Meeting Presentations:** Leslie presented twice to Mendocino College's Board of Trustees. The first time she brought a packet on arts education leading to careers, and the handout with quotes from Why Arts Matters interviews with 200 students. The second time she presented with a former Mendocino College dance student who had transferred to Riverside and was home on break, and Paloma, who discussed the changes to Common Core. Her goal is to keep the arts flame alive at the Board level. She hopes to get on the agenda next year with Reid (MC Theatre Dept Director) and Rodney to talk about their programs and strategies to bring in more students.

- New MCOE Superintendent. Three are running: Warren Galletti (UUSD), Paul Joens-Poulton (Associate Superintendent, MCOE), and Katharine Wylie (Executive director in charter school in Fort Bragg). If one wins 50% + 1 vote in June, he/she is superintendent in Jan 2015. If there is a run off there will be an election in November.
- Katie presented once to Board Members of UUSD, but because it was just after the strategic meetings they commented that she was preaching to the choir.
- **Otis College or Art and Design Study:** Alyssum mentioned this study, which looks at economic impact of arts in California - 1/7 jobs are in the arts! Alyssum will share if you bring a flash drive. Locally the arts are one of the biggest tourism generators. The arts help create jobs directly and indirectly.
- Aaron mentioned **Career Pathways**, which have a priority for Arts Education. Locally we don't have any industry of the Arts, but what is important is that students need the arts all through their education to be able to excel at the college level.
- Aaron pointed that Title 1 funding is now available to support the arts but many districts are afraid to use it that way as this was not true before.
- **LCCF (Local Control funding Formula) and LCAP (Local Control Accountability Plan):** We have the draft of the UUSD plan which mentions art, but very generally, and the only metric appears in 10th grade.
Process: Each district is developing its plan and must approve it and send it to MCOE by Aug 15, 2014. MCOE then approves it, or not, and sends to State by Oct 8th. (This plan only concerns state money) There are priorities to address, such as sub-groups, SDS and EL for us. The principle is that the plan should allow the district to show growth over the next five years. The idea is that the LCAP should allow greater fiscal transparency. Aaron, a member of the LCAP committee, says that while all districts are working on these plans he hasn't seen them all yet.

II. NEXT STEPS

- 1) Aaron as VAPA coordinator and member of our committee will send the MCAAE flyer to all superintendents and principals in the county.
- 2) Aaron will let Create CA know about GASP program.
- 3) Paloma will send MCAAE flyer, information about ACMC's Online Curriculum Resource Library and the upcoming GASP Professional Development Workshop to all teachers and principals who received GASP grants this year.
- 4) Superintendent Election - If there is a run off we will ask the two candidates to fill out the Candidate Survey provided by CAAE. Once elected, we will host a welcome party (and advocate for a county-wide arts ed plan).
- 5) Alyssum will ask Bill Mulvihill to set up a template for an E-newsletter using

- Mail Chimp. Paloma will send current MCAAE mailing list to Alyssum and Bill.
- 6) We need to extend our action to a wider population, especially to the Coast and other districts. Perhaps we keep the leadership team small by communicate with larger community by email?
 - 7) Alyssum will write a Press Release on MCAAE activities to send out to the community.
 - 8) We have facebook page – everyone needs to like it, can post events, make comments, etc
 - 9) MCAAE Promo Video: Project to create 2 minute video, need the story board, use our logo, the "why arts matters" footage (Leslie will choose from the 1 1/2 hours) add a few still photos of GASP and younger children, (Alyssum and Katie to find photos). Bruce Trent from Willits will put it together if we can tell him what we want in it.

Next meeting: Thursday Aug 28th, 12:30-2:30pm at the Arts Council Office